



## HOSTAFRICA Expands African Presence with Sasahost Acquisition in Kenya

HOSTAFRICA, a top-rated hosting provider, has announced its acquisition of the Kenyan hosting provider [Sasahost](#), effective 1 December 2023. This acquisition marks HOSTAFRICA's 8th strategic acquisition since its inception, significantly bolstering its presence in the Kenyan market following its previous EAC acquisition.

This move is a part of HOSTAFRICA's broader strategy to cement its position as a leading web hosting provider across Africa. With successful expansions into Ghana and Nigeria, the company has now set its sights on deepening its reach in Kenya, continuing its commitment to digital Growth and excellence on the continent.

Since its foundation in South Africa, HOSTAFRICA has become a key player in the African hosting market. Strategic acquisitions, such as DomainKing in Nigeria and EAC Directories in Kenya, have been pivotal in achieving its vision of a consolidated digital service landscape. The company offers diverse services tailored to the African market, including web hosting, domain registration, and servers.

Sasahost, recognised as a Top 5 Kenyan web hosting provider, brings to HOSTAFRICA a solid local presence and a dedicated customer base. This acquisition is a significant step in HOSTAFRICA's strategy to expand its hosting authority in Kenya and beyond.

Sasahost's CEO, Paul Masibo, is confident that the new acquisition is a perfect fit. He said, "Looking ahead, we're thrilled to share that our new partner is as dedicated to great customer service as we are. They agree that caring for customers is key in business. This matches our values and goals, and we're sure our customers will keep getting the great service they're used to from us."

Michael Osterloh, Managing Director at HOSTAFRICA, comments on the future outlook: "Growth and expansion are central to our philosophy at HOSTAFRICA. We're scaling not just our services and support but also our geographic footprint. With our top-rated hosting solutions, our goal is to reach every corner of Africa. Establishing a strong base



in Kenya is the beginning of our journey to expand our services throughout the continent."

Starting December 2023, HOSTAFRICA will integrate Sasahost's customers into its platform. This integration aims to be efficient and seamless, prioritising service continuity and introducing advanced features and support. "We are fully aware of the importance of a smooth transition for Sasahost's customers," Michael adds. "Our team is committed to ensuring an effortless migration and maintaining our high standards in customer service."

The acquisition is not just about providing state-of-the-art [hosting services in Kenya](#); it's about setting a new standard for hosting in the country. HOSTAFRICA is poised to deliver exceptional technology and service, redefining what it means to be hosted in Africa.

Media enquiries: [marketing@hostafrica.com](mailto:marketing@hostafrica.com)

Offices: 12 Helena Ave, Helena Heights, Somerset West, Cape Town, 7130

## [About Host Africa \(Pty\) Ltd](#)

Founded in 2008 by Michael Osterloh and experienced hosting entrepreneurs, HOSTAFRICA has rapidly become a pivotal force in Africa's digital landscape. Dedicated to empowering businesses within Africa's burgeoning economy, the company provides a broad spectrum of online solutions, including websites, e-commerce platforms, and VPS services. With operations expanding to Nigeria in 2021 ([www.domainking.ng](http://www.domainking.ng)) and Kenya in 2022, HOSTAFRICA has solidified its presence across the continent.

Renowned for its exceptional customer support, HOSTAFRICA has garnered top customer reviews, boasting a 4.9 out of 5 rating on the respected customer review platform [HelloPeter](#). This high level of support is vital for customers new to the online business arena. HOSTAFRICA distinguishes itself by offering personalised support and industry-leading response times, ensuring that all clients, regardless of their experience level, are well-supported in their digital endeavours.